

# Mt. Lookout Community Council (MLCC) Annual Business Engagement Opportunities for 2023

Mt. Lookout is a wonderful place to live, work, and play. There has never been a better time to get involved in this community. The MLCC is a non-profit, volunteer organization whose mission is to serve the residents and businesses of Mt. Lookout. **Business support is crucial to MLCC's efforts to maintain and advocate for Mt. Lookout's Square and Business District.**

The MLCC offers tiered sponsorship opportunities for businesses looking for additional visibility and benefits throughout the year. By supporting neighborhood events & activities such as the Fall Festival and Luminaria Light Up Night, you can increase exposure for your business, while also supporting the vibrancy of the Mt. Lookout community. If you are a Mt. Lookout area-based business owner or professional, you can join the Mt. Lookout Community Council as a Business Member (details below).

## Which Sponsorship can we count on from you?

For questions regarding business membership and sponsorships, please contact Kim Rice, MLCC Board Business Liaison at [business@mtlookout.org](mailto:business@mtlookout.org). You can stop by or call 513 321-1125.

Thank you for your continued support of our community,

Kim Rice

Rob Pasquinucci

MLCC Business Liaison

MLCC President




























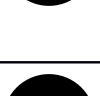









**It is very important to the MLCC board that businesses feel engaged and valued as business members. Please consider investing in a business membership or sponsorship. We also appreciate your feedback on membership benefits and are happy to work with you on a benefits and sponsorship package that fits the needs of your business. Additional sponsorship opportunities are available throughout the year.**

\*Business Membership payment is due by April 1, 2023 to receive full list of benefit offerings.

\*\*Luminaria Sponsorships must be received by October 1, 2023 in order to be featured in printed program.

### MLCC Sponsorship Levels 2023

Tiers	GOLD (\$2,000)	SILVER (\$1,000)	BRONZE (\$500)	BUSINESS MEMBERSHIP ONLY (\$250)
Square beautification led by MLCC (value of approximately \$30,000 annually).				
Listing on MLCC Business Group Website				
Printed yard sign displayed at MLCC events and public meetings				
Prioritized social media posting on MLCC's managed sites				
Spotlight post on MLCC Facebook pages (approximately 1,800 members)				
Business logo printed on all MLCC marketing items, including email correspondence.				
Logo posted on MLCC Luminaria website and visible signage of sponsorship at Light Up Night event.				
Ad in Luminaria Program (delivered to approximately 1,000 neighborhood homes)	 Full page color ad	 Half page black/white ad	 Quarter page black/white ad	
Table setup at annual Fall Festival to give away promotional item(s) and logo posted on Fall Festival website.				
Fall Festival sponsorship recognition of activity booth.				

Premier level sponsorship of one key event activity (i.e. Fall festival ice cream truck, musician, face painting or inflatable; Luminaria trolley rental)				
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**SPONSORSHIP INSTRUCTIONS:**

Please list your sponsorship selection(s) in the space below, fill in your contact information, and email your logo to [business@mtlookout.org](mailto:business@mtlookout.org). We will be in touch with you directly regarding event details and logistics. MLCC is a registered 501(c)4. Donations \$50 and above will receive an acknowledgment letter. We greatly appreciate your generous sponsorship during this time.

Business/Individual Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Level:**

- MLCC Business Membership Only (\$250)
- Bronze (\$500)
- Silver (\$1,000)
- Gold (\$2,000)

**PAYMENT:**

Please complete form and submit check payment:

- 1) Via Mail

MLCC  
 Attn: Business Sponsorship  
 P.O. Box 8444  
 Cincinnati, OH 45208

OR

- 2) Drop off completed form and check to Kim Rice, MLCC Business Liaison  
 Keepsake Photography  
 1008 Delta Ave.  
[business@mtlookout.org](mailto:business@mtlookout.org)

All checks should be made out to: MLCC.

