



MT. LOOKOUT
COMMUNITY
COUNCIL
CINCINNATI-OHIO

47th Annual Luminaria

Dear Valued Mt. Lookout Supporter,

Mt. Lookout's 47th Annual Luminaria event is here! Organized by the Mt. Lookout Community Council (MLCC), Luminaria is an annual holiday tradition enjoyed by our community. This year, Light Up Night will take place on December 11, 2022, from 6-8pm. During this time, neighbors and local businesses line our streets and sidewalks with luminaries to celebrate all winter holidays.

The Mt. Lookout Community Council is a non-profit organization, and Luminaria is the MLCC's biggest fundraiser. Luminaria kit sales and program sponsorships are directly reinvested back into our neighborhood and support the beautification and maintenance of Mt. Lookout Square (such as landscaping, our new pollinator garden, and flowerpots), the sponsorship of community events such as the Fall Festival and Ault Park fireworks, our yearly scholarship award and more.

Please review the Luminaria Program opportunities found on the next page. The Luminaria Program reaches approximately 900 Mt. Lookout neighborhood households, and sponsors will be listed on our website and Facebook pages (which has over 1500 members) and shared via email (reaching over 1700 people each month). We hope you will partner with us for what is sure to be a wonderful event.

For questions regarding business memberships, please contact Kim Rice, MLCC Board Business Liaison at business@mtlookout.org. For questions regarding Luminaria sponsorship opportunities, please contact Liz Vitale, MLCC Board Member at Elizabeth.L.Vitale@gmail.com.

Thank you for your continued support of our community,

Kim Rice

Rob Pasquinucci

MLCC Business Liaison MLCC President

1008 Delta Ave

president@mtlookout.org

(513) 321-1125



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Sponsorship Opportunities

Luminaria Program ad purchasers (square businesses only) include one luminaria kit lit up in the square on Light Up Night.

___ Full page color ad – \$300

___ Half-page color ad (4.5in x 3.5in) — \$200

___ Quarter-page color ad (2in x 3.5in OR 4.5in x 1.5in) — \$100

___ One-line business/family name mention — \$50

Sponsorship Due: October 14, 2022

SPONSORSHIP INSTRUCTIONS:

Please check your sponsorship selection in the space above, fill in your contact information, and email your logo or ad to Elizabeth.L.Vitale@gmail.com in jpeg form. We will be in touch with you directly regarding event details and logistics. MLCC is a registered 501(c)4.

Business/Individual Name:

Business Contact Name:

Phone: _____

Email: _____

Website: _____



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PAYMENT:

Luminaria Program sponsorship may be paid online. Please go to <http://mtlookout.org/business-association/> to pay your membership with PayPal. Please note there is a convenience fee that will cover our PayPal costs.

To pay by check, please contact Liz Vitale at Elizabeth.L.Vitale@gmail.com or mail this form and check payment to:

MLCC

Attn: Luminaria Sponsorship

P.O. Box 8444

Cincinnati, OH 45208

All checks should be made out to: MLCC.