



OBSERVER

MT. LOOKOUT COMMUNITY COUNCIL www.mtlookout.org

OUR MISSION

Founded in 1906, the Mt. Lookout Community Council is the oldest continually operated civic organization in the State of Ohio. Fostering a heritage of philanthropic and civic activism, we are neighbors committed to the continuous advancement of community pride and camaraderie; economic growth and access for our business district; the protection and aesthetic improvement of our renowned square, our historic streets and observatory; the celebration of our people, and our way of life.

PUBLIC MEETINGS

Mt. Lookout Community Council public meetings are held the third Monday of every other month at Christ The King Parish Center at 7:30 pm. Each February and October, we traditionally hold our meeting at the Cincinnati Observatory. See below for the topics for our upcoming meetings as well as our upcoming events.

UPCOMING EVENTS

- October 15 Public Meeting
- October 27 Fall Festival
- December 9 Luminaria
- December 17 Public Meeting

BOARD OF DIRECTORS

- | | |
|---|-------------------|
| John Brannock
president@mtlookout.org | President |
| Eric Flamme | Vice President |
| Matt Johnson
treasurer@mtlookout.org | Treasurer |
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| Cha Soutar
marketing@mtlookout.org | Marketing/PR |
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| Andy Park | Director at Large |
| Brian Spitler | Director at Large |

Mt. Lookout Community Council
PO Box 8444, Cincinnati, Ohio 45208
P 513-723-5599 E info@mtlookout.org

Introducing the Mt. Lookout Adopt a Garden Program

Hello fellow Mt. Lookout residents, business owners, and general enthusiasts!

The Mt. Lookout Community Council (MLCC) in coordination with the Mt. Lookout Community Development Corporation (MLCDC) is launching a very important component of our multi-year Square Revitalization Project... the "Mt. Lookout Adopt a Garden" program! Prior to the end of the year, the MLCC and MLCDC will be portioning off sections of the greenspace in the business district for our green-thumbed gardening friends of Mt. Lookout to manage as their own little piece of the Square. We believe this is a crucial step forward in creating a self-sustaining model for ongoing landscaping management and maintenance in Mt. Lookout Square.

As patrons and visitors of the Square, we recognize that the implementation of landscaping on the heels of the recently completed streetscape is high on everyone's priority list. It is on our priority list as well. We are in the process of implementing some limited landscaping and signage improvements, but a broader landscaping initiative needs to be underway, and this requires local business and community support. Thus, the Mt. Lookout Adopt-a-Garden program! We do expect that gateway signage, banners and hanging baskets will be in place prior to our Fall Festival and Ribbon Cutting Ceremony on October 27th, 2012. We still have more to do though!

In recent years the MLCC and MLCDC have been delighted with the financial and volunteer support from notable community bastions; Keepsake, Zips, MLTV, Mt. Lookout Dentistry, Lookout Joes and Rohde Funeral Home to name a few. While their commitment to our fair community continues to

be strong, our combined resources still are not sufficient to meet the needs of the business district when it comes to ongoing maintenance and beautification. This Adopt-a-Garden is more than a new "cool" way to be involved in the community you love, live in, love, and do business in. It is a CALL TO ACTION for those of you that understand our appeal in this message. Current efforts and resources are not enough to make the business district what we all want it to be.

There are several ways that you can help:

1. If you have a track record of gardening and landscaping, and are interested in adopting an area of the Square, please e-mail us at info@mtlookout.org
2. If you are a business or resident and want to participate in landscaping and gardening with an adopter (you would be assigned to a team), please e-mail us at info@mtlookout.org.
3. If you are a resident or Cincinnati / Mt. Lookout business and want to volunteer or financially help make Mt. Lookout one of the most beautiful business districts in the City, please e-mail us at president@mtlookout.org.

Did you know that the Mt. Lookout Community Council and Mt. Lookout Community Development Corp are ALL VOLUNTEER organizations. This means that what we do is for YOU, with no strings attached. We do need your help though, and thank you in advance for a very strong response to this call to action.

Adam Simon MLCDC Trustee, Adopt-a-Garden Chair
Andy Park MLCDC President, MLCC Trustee

5th Annual Mt. Lookout Fall Festival

The Mt. Lookout Community Council would like to invite you, your family, and friends to the 5th Annual Fall Festival on Saturday, October 27th, from 12-4 pm. Since all the construction is finished, we are having it back down on the parking island! Starting at Noon, city officials and the news will be present to have the official "ribbon cutting" ceremony to celebrate the completion of the square.

We will once again have our favorite events for the kids including the giant bouncy castle, face painting, corn hole, cake walk, and a costume contest since it is right before Halloween. The band, Fronkensteen, will be back this year from 2-4 so get ready to rock out the day. Adult beverages will also be for sale; hot dogs, pop and water will be free for this historically beautiful and sunny, October day. I really enjoy this event because it brings the community together for some fun and is a great way to meet your neighbors.

In addition, the MLCC would like to continue our other community traditions including the following:

- Citizen of the Year award – This is an annual award that we give to a resident that makes a true difference to our community. We are seeking nominations now, so if you know of an individual who you feel has made a substantial contribution to the quality of life or well-being of the neighborhood, please submit them to me by Friday, November 9th, so we can present the award during our annual holiday party/public meeting on December 17th.
- December Luminaria and Light Up Mt. Lookout on Dec. 9th - This is our biggest fundraiser that helps with landscaping the square, maintaining our website, and communicating with you via our email blasts and this newsletter.
- Spring golf outing which raises money for the Mt. Lookout Scholarship fund.

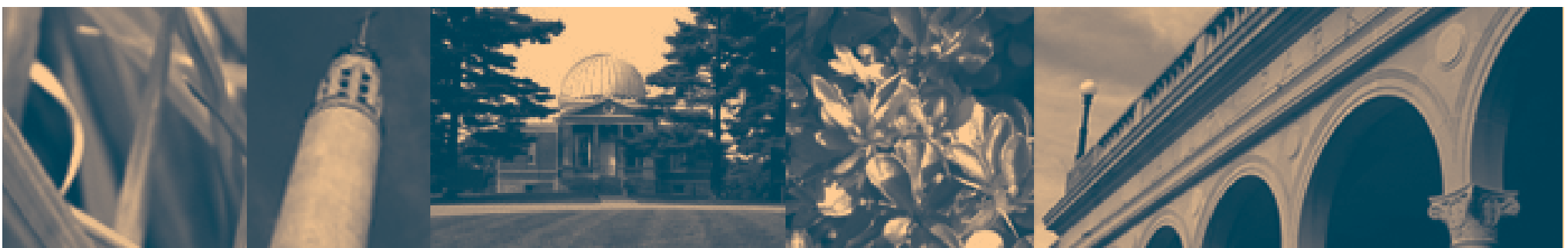
Sincerely,
John Brannock, president@mtlookout.org
President, Mt. Lookout Community Council (MLCC)

VISIT US AT www.mtlookout.org

OR FOLLOW US ON 

CURRENT EVENTS • PHOTOS • COMMUNITY INFORMATION

SPRING | 2012





**MT. LOOKOUT
COMMUNITY
COUNCIL**
CINCINNATI OHIO

ANNUAL
MEMBERSHIP
\$20
PER CALENDAR YEAR



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**Become and active supporter of your community
by joining the Mt. Lookout Community Council.**

Please fill out the information below and return to the address at the bottom along with a check for \$20 made payable to Mt. Lookout Community Council. Or, join online at www.mtlookout.org. As a thank you for joining, you will receive a membership card which includes coupons on the back from Mt. Lookout Square businesses that is valued in excess of \$100!

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

Would you like to be included on our MLCC email list to be kept up to date on all MLCC functions and community events? Yes No

What new activities would you like to see the MLCC involved with?

Would you be willing to volunteer with MLCC events such as the Fall Festival, Farmers' Market, Luminaria, Ault Park Dances or Golf Outing? Yes No

Are you interested in becoming a MLCC Board member? Yes No

Mt. Lookout Community Council Attn: Membership
P.O. Box 8444, Cincinnati, Ohio 45208

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**USE COBB'S
PERMIT NO.**
(DO NOT PRINT THIS MEMO)

LOCAL BUSINESS
SPOTLIGHT
The Giftbox

Almost thirty years ago, Bob Westbrook founded The Pill Box. Spurred by the success from his first store, Mr. Westbrook broadened his business in 2001 to include The giftBOX, located in Mt. Lookout Square. Originally a small boutique that could barely store the wide variety of assorted goods, The giftBOX was expanded in the fall of 2011. With the addition of a second room, the shop now has enough space to display a large collection of unique gifts, jewelry, Vera Bradley products, and baby gifts. While you browse our extensive collection, let your kids play in our children's section, equipped with more than enough toys to keep their attention while you shop.

Scheduled wine tastings take place on Friday and Saturday evenings at six o'clock, though customers are encouraged to sample our selection anytime Tuesday through Saturday. The giftBOX is also happy to provide private wine tastings as a part of a "Party with Us" night where food, wine, and shopping come together as a fundraising event. While your guests shop, their purchases are compiled so that 15% of the purchase total is given to the charitable organization of your choice.

Whether it's to shop for yourself or a loved one, be sure to come in and see all that we have to offer at 1030 Delta Avenue, and if you like us now, just wait until Christmas; we stock the most unique snowmen and Santa Claus items you'll find each holiday season.

**For more information, visit www.pillboxamelia.com
or check us out on Facebook at The Pillbox**

Cha Cha's

If you have ever driven past Cha Cha 's on Linwood and wondered whether or not you should stop in; I urge you to do so. Rachel Hamilton, the owner of Bling jewelry and Stephanie Evans, who owns Paintings by Evans, came together two years ago to mesh the two worlds of ladies boutique and art gallery. They had only been in business for less than a year before earning Cincinnati Magazine 's "Best of the City" award.

Stepping into Cha Cha 's you 'll wonder where to look first; stunning belts will get your attention as well as the shimmer of jewelry. There is a large array of designer clothing, offering a great look for any time of the day. The artwork that hangs on the wall is painted by Stephanie Evans and yes, the paintings are available for purchase. Stephanie also offers custom paintings for your home or office.

Cha Cha's extra friendly staff will make you feel like a million bucks and keep you coming back. Once you stop in, Cha Cha 's will become your favorite boutique in Cincinnati.

**Check us out on Facebook at Cha Cha's Cincinnati
or visit us at 3156 Lindwood Avenue**

**37th Annual
Mt. Lookout Luminaria**

Sunday, December 9th at 6:30 pm will mark the 37th year for the Mt. Lookout Luminaria event! Celebrate the holidays by attending the Light Up Mt. Lookout Square event. Refreshments, caroling and a visit from Santa himself will take place in the square. Also, be sure to catch a trolley ride to the Cincinnati Observatory Center Open House for more refreshments and a holiday gift from the Observatory gift shop. A trip to The Observatory Center would not be complete without viewing the night's sky.

Kits will be available through your street captains, or they can be ordered online. For \$20 per kit you receive 24 Candles, 24 Bags and Sand to anchor the bags. All proceeds go to the MLCC to help fund projects including the square revitalization and the Mt. Lookout Farmer's Market. Kits will be delivered in early December. In addition, a limited number of kits will be available for purchase at local establishments.

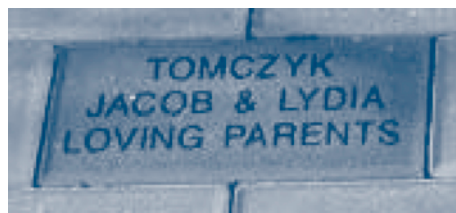
To order your Luminaria kit and to download an order form for mailing to MLCC or for additional Luminaria details, visit www.mtlookout.org/luminaria.html

Mt. Lookout Paver Bricks

The Mt. Lookout Community is excited to offer you, your family, or your company the opportunity to demonstrate community support and be part of Mt. Lookout Square for years to come!

The Mt. Lookout Square Revitalization Project is a streetscape championed by the businesses and residents in our great community, and is generously supported by the City of Cincinnati.

One of the most important aspects of this project, is a "personalization" of the Square by incorporating engraved brick pavers into the walkways and other green space areas. This is a great opportunity to highlight your support of our beautiful neighborhood in the City of Cincinnati! Purchase a paver to honor a past loved one, show respect for a special person, or declare your family or company's support of Mt. Lookout. All proceeds directly benefit the Revitalization Project, and are tax deductible.



**4" x 8" Brick Paver
\$75 each**
(only 500 to be sold)

**Visit www.mtlookout.org to download
an order form or for more information**

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