



MT. LOOKOUT COMMUNITY COUNCIL MEETING

June 20, 2011 - 6:30 pm

Location: Christ The King Church Parish Center (3223 Linwood Avenue)

BOARD ATTENDANCE

MLCC Board Members (2011)	Role	Attending (Y/N)
John Brannock	President	NO
Eric Flamme	Vice President	YES
Matt Johnson	Treasurer	YES
Jeff Waltz	Secretary	YES
Cha Soutar	Marketing/PR	YES
Andy Park	Membership	YES
Brian Kierce	Director at Large	NO
Mark Costello	Director at Large	NO
Maryann Ries	Director at Large	NO
Rick Hiatt	Director at Large	YES
Cara Godsey	Director at Large	YES

MOTION ITEM (S):

Motion Description	Yea	Nay	Passage
Approve minutes from the May 16, 2011 meeting	7	0	YES
Approve hiring Young Entrepreneur Landscaping LLC (Y.E.L.L.) to perform landscaping work on and around Mt. Lookout Square	7	0	YES
Approve \$250 sponsorship for Ault Park Advisory Committee July Fourth celebration	7	0	YES

Officer and Committee Reports:

1. President – Eric Flamme on behalf of John Brannock (Absent)

- The lack of maintenance and landscaping in Mt. Lookout Square was discussed, together with options for improvement. It was suggested that a special public meeting be held in July and area businesses and citizens be invited to discuss the square, including an update on phase II of the square revitalization. It was also suggested that the Mt. Lookout Community Council (MLCC) partner with the Mt. Lookout Business Association (MLBA) to discuss shared costs for square maintenance. Bids for landscaping work have been solicited and the bid of Barrett Weckel, owner of Y.E.L.L., was recommended for initial landscaping work.
- The Mt. Lookout Farmers’ Market will begin this Saturday, June 25, in the Cardinal Pacelli School parking lot. Signs were available for distribution with the remaining signs given to the Boy Scouts for placement in the community.

- Ault Park Advisory Committee sponsorship request was discussed. It was determined that a \$250 sponsorship donation would be appropriate for the July 4th celebration in Ault Park.
- It was agreed that the placement of the MLCC booth at Junefest was excellent and generated much interest and questions. Information was available at the booth regarding MLCC membership, the square revitalization project, the purchase of pavers for the square and other MLCC activities.
- Discussion (e.g., date selection and committee) regarding the 2011 Fall Festival was deferred until the July meeting.

2. Vice President – Eric Flamme

- A final recap of the June 11 golf outing will be presented at the July meeting. Overall, it was the most successful outing to date, with 88 golfers participating. It was suggested that since 2012 will be the 5th anniversary of the golf outing, a special effort be made to promote the event. There was also discussion of identifying new charitable recipients of funds from future outings.

3. Treasurer – Matt Johnson

- The current account balance is \$11,807.46, with year to date revenue and expenses totaling \$10,635.00 and \$10,382.12, respectively.

4. Marketing / PR – Cha Soutar

- The next paper edition of the *The Observer* is scheduled for a mid-September mailing. Mid-August is the deadline for material to be included in that edition. It was suggested that two Mt. Lookout Square businesses be spotlighted in this edition – Keepsake Photography and Boardwalk Hobby Shop. It was also reported that an ad for MLCC was published in *The Business Courier* last week.

5. Membership – Maryann Ries (absent)

- No report

6. Miscellaneous

- Cara Godsey reported that the Mt. Lookout Community Council Facebook page now has almost 45 followers. Recent Facebook updates included information on the golf outing, the Farmers' Market and the June public meeting.
- Andy Park stated that construction should start on July 5 for phase II of the square revitalization, with a scheduled completion date of September 30, 2011.

Public Meeting - 7:30 pm

Fire Department Update

- No report

Police Department Update

- Police officer Perry Locke, together with Sergeant Cassandra Tucker, presented the crime report. Theft from automobiles continues to be the number one crime, followed by theft from garages. The peak time for crime is 1:00 am - 7:00 am. Citizens are urged to always lock their house and garage doors when away from the area. It was also announced that Tuesday, August 2 from 6:00 pm-9:00 pm, is National Night Out and will be held in Owls Nest Park in O'Bryonville. The "pink ticket" awareness campaign continues with police placing a pink tag on the windshield of automobiles to remind owners to keep valuable possessions out of sight.

Cincinnati Recreation Commission (CRC) Update

- Julia Fatora, newly assigned Service Area Coordinator for the Oakley Recreation Center, reported on the summer activities at Oakley. These include day camp and senior's programs. Sunday, June 26, is Kroger Family Fun Pool Day at the Oakley pool, which is open June 13 through July 30 thanks to the efforts of local contributors. Greg Pierson was been reassigned to another center.

Guest Speaker(s)

- Catherine Smith Mills introduced herself, noting she had a strong governmental background and experience with a family owned company. She is running for election to Cincinnati City Council.
- Jeff Wallace, project manager of Parsons Brinckerhoff, presented an update on the Cincinnati Streetcar Project and answered questions. For more information visit www.CincinnatiStreetcar.com.
- Laure Quinlivan introduced the concept of creating a public gathering space in Mt. Lookout square. The suggested area is the sidewalk area in front of Lookout Joe and Nailtique. Letters of intent need to be signed by those businesses before the project (trees, benches, etc.) can continue.

MLCC President Update – Eric Flamme (on behalf of John Brannock)

- Addressed attendees' concern regarding the needed improvement of the square and surrounding areas. It was explained that the MLCC has shouldered the bulk of the expense and responsibility for the square and that the MLBA does not currently have a strong presence in the process. The MLCC is attempting to address the situation, but is hampered by the lack of funds and the ongoing square

construction. Both Hyde Park Square and Oakley Square expenses are supported by steady revenue sources (e.g., parking lot and endowment revenue) in those neighborhoods.

MLCC Vice President Update – Eric Flamme

- Announced that the Mt. Lookout Farmers’ Market will be starting this coming Saturday, June 25, from 10:00 am to 1:00 pm in the Cardinal Pacelli School parking lot (same venue as last year).

MLCC Treasurer Update – Matt Johnson

- The balance in the MLCC account stands at \$11,807.46.
- Explained that the four main sources of revenue available to the MLCC are membership fees, city (NSP/NBD) funds, luminaria sales and golf outing fees and sponsorships.

The meeting was adjourned at 9:01 pm. The next public meeting will be held at 7:30 pm on Monday, August 15, 2011, in the Christ The King Church Parish Center (3223 Linwood Avenue). A special public meeting will be scheduled for July 18, 2011 at the parish center.

Respectfully submitted,

Jeffrey P. Waltz
Secretary, MLCC